



Ground Control Studios Limited

Environment & Sustainability Policy

January 2024

Introduction:

At Ground Control we believe that creativity should not only inspire but also contribute to a sustainable future. As boutique studio, we recognize that our actions, no matter how small, have an impact on the environment. Our commitment to sustainability is woven into the fabric of our company, guiding the decisions we make in our operations, projects, and partnerships. We strive to be responsible stewards of the planet, ensuring that our work contributes to a healthier, more sustainable world.

Our Commitment:

1. Sustainable Operations:

We are dedicated to minimizing our environmental footprint in our day-to-day operations. This includes reducing waste, conserving energy, and making environmentally responsible choices in our office and production practices. We actively seek ways to reduce our resource consumption, such as using energy-efficient equipment, minimizing paper use, and recycling materials whenever possible.

2. Eco-Friendly Project Practices:

Sustainability is a key consideration in the creative services we provide. We prioritize using sustainable materials, processes, and technologies in our work. Whether it's choosing eco-friendly printing options, minimizing travel-related emissions, or selecting sustainable vendors, we strive to ensure that our projects have a positive environmental impact.

3. Responsible Sourcing:

We are committed to working with partners and suppliers who share our commitment to sustainability. We seek out and support businesses that prioritize ethical sourcing, sustainable materials, and environmentally responsible practices. This extends to all aspects of our supply chain, from the materials we use to the services we outsource.

4. Continuous Improvement:

Sustainability is an ongoing journey, and we are committed to continuously improving our practices. We regularly assess our sustainability efforts, seek out new opportunities to reduce our impact, and stay informed about the latest developments in sustainable practices. As a small company, we have the agility to quickly implement changes and adapt to new, more sustainable methods. We will revise our policies as and when appropriate.

Implementation & Accountability:

1. Employee Engagement:

We believe that sustainability is a shared responsibility. We actively involve our team in our sustainability efforts, encouraging everyone to contribute ideas and participate in initiatives that reduce our environmental impact. Regular discussions on sustainability are integrated into our team meetings to keep these values at the forefront of our operations.

2. Sustainable Design & Production:

We embed sustainability into our creative processes by choosing eco-friendly design approaches, materials, and production methods. This includes considering the lifecycle of the materials we use, opting for digital solutions over physical where possible, and encouraging clients to embrace sustainable options.

3. Tracking & Reporting:

As a boutique company, we are able to quickly adapt and make necessary changes to our practices to better align with our sustainability goals. Where appropriate, we monitor our sustainability efforts to ensure we are making meaningful progress. This includes ADgreen commitment, tracking our energy usage, waste production, and other key environmental metrics when in production.

4. Leadership & Responsibility:

Our leadership is committed to driving sustainability across all aspects of our business. We ensure that sustainability is integrated into our company culture. Every team member is empowered to take ownership of our sustainability



practices, contributing to a collective effort to protect the environment. We actively encourage positive environmental practices.

Conclusion:

At Ground Control sustainability is not just a policy; it is a genuine passion and commitment that guides everything we do. As a small company, we understand that our actions, combined with those of others, can lead to significant positive change. By embedding sustainability into our operations, projects, and partnerships, we are doing our part to create a better, more sustainable future for our planet and the communities we serve.
